



900 Greenbank Road Unit 307, Ottawa, Ontario K2J 4P6  
www.magicmidways.com 613-440-5867

### How to profit from our Packages

There are many ways to operate a fundraiser. This example is based on a School Package. Many of our packages have been put together as they are proven success stories. Below we have listed an example event scenario.

#### **Inflatable Bounce-**

Rides sold at \$1.00 per ride. 8 children per ride at 2 minutes. This gives an average of 20 rides per hour (\$160.00 per hour)

#### **Dunk Tank-**

3 balls for \$2.00 to try. This gives an average of 65 plays per hour (\$130.00 per hour)

#### **Ring Toss-**

5 rings for \$1.00. This gives an average of 100 plays per hour (\$100.00 per hour)

#### **Fish Bowls-**

10 balls for \$2.00. This gives an average of 80 plays per hour (\$160.00 per hour)

PLUS we get you a complete concession stand with operator. You get a percentage of the concession sales back at the end of your event. Average funds donated back to organizer is \$175.00.

### Totals

Inflatable for 3 hours can make:	\$ 480.00
Dunk Tank for 3 hours can make:	\$ 390.00
Ring Toss for 3 hours can make:	\$ 300.00
Fish Bowls for 3 hours can make:	<u>\$ 480.00</u>
Gross	\$1650.00
Less cost of package	-\$ 500.00
Plus Cotton Candy profit share	<u>\$ 175.00</u>
<b>Approximate Net Profit to school</b>	<b>\$1325.00 over 3 hours</b>

The numbers above are approximate and average from other events. Final numbers may vary depending on weather, attendance, # of children vs. adults etc... These numbers are given for estimation purposes only.



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Try our packages today and see why schools, community groups and charities choose Majic Midways each year. Our packages do require you, the organizer to do a bit of work. We have listed the items below which you would be responsible for.

Items the organizer is responsible for:

1. Water and hose to fill dunk tank. Water trucks are fast, but have a cost of about \$85.00. Fire trucks sometime work, however water can sometimes be very dirty. (Not a pleasant thing be dunked in)
2. Finding volunteers to get dunked. Make sure they bring towels and dry clothes. Finalize your list days before your event; don't wait until the day of the event.
3. Operator for dunk tank. It is important to have one dedicated person to run the dunk tank (resetting the seat and handling cash and balls) Damage may happen if you have multiple people operating. It is recommended you keep the same operator for the duration of the event.
4. Game operators and prizes are not included. Prizes can be found at the dollar store or party supply stores. Novelties for 1\$ to 2\$ are perfect. Don't forget, not every player wins. Students are great operators, but can tend to give "friends" prizes even for a no win. Adults are preferable.
5. Our Inflatable comes with an operator but a volunteer is a great help to collect money or tickets and keep the patrons outside in line. This way our operator can concentrate on the riders safety inside.

Please feel free to contact us if you have any questions about the above methods. We have done many fundraisers and have seen it done many ways. We look forward to working with.